

## LOOMIS SAYLES ADDS GEORGE CUPO AS DIRECTOR OF STRATEGIC RELATIONSHIPS

**BOSTON (7 SEPTEMBER 2023)** – Loomis, Sayles & Company today announced that George Cupo, CFA, has joined the firm as a director on the strategic relationships team, a specialized group that globally oversees business development, strategy and relationship management for the firm's institutional sub-advisory partnerships within variable annuities, mutual funds, stable value products, customized OCIO investment solutions and ETFs.

In this role, George is responsible for new business development, strategy and asset growth across all sub-advisory business channels, with a specific focus on driving growth within OCIO solutions and stable value products. Based in Boston, he reports to Annie Schneidman Coleman, head of strategic relationships.

"George brings invaluable expertise and experience that complement our focus on delivering best-in-class service and solutions to Loomis Sayles' institutional sub-advisory and advisory solutions clients," says Schneidman Coleman. "We are thrilled to have him contributing to the ongoing growth of the firm's strategic relationships globally."

George comes to Loomis Sayles from Wellington Management where he was a Vice President and Director of Intermediary Distribution, responsible for leading the marketing, distribution, and servicing of their US Private Wealth Management business. Prior to leading that team, he was a Client Portfolio Manager focused specifically on the distribution and investment strategy for key strategic sub-advisory partners. He also spent time in a broad range of roles at Arrowstreet Capital and Brown Brothers Harriman. George earned a BBA in Finance from Stonehill College and is a CFA® charterholder.

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## **ABOUT LOOMIS SAYLES**

Since 1926, Loomis, Sayles & Company has helped fulfill the investment needs of institutional and mutual fund clients worldwide. The firm's performance-driven investors integrate deep proprietary research and risk analysis to make informed, judicious decisions. Teams of portfolio managers, strategists, research analysts and traders collaborate to assess market sectors and identify investment opportunities wherever they may lie, within traditional asset classes or among a range of alternative investments. Loomis Sayles has the resources, foresight and the flexibility to look far and wide for value in broad and narrow markets in its commitment to deliver attractive, risk-adjusted returns for clients. This rich tradition has earned Loomis Sayles the trust and respect of clients worldwide, for whom it manages \$310.3 billion\* in assets (as of 30 June 2023).

\*Includes the assets of both Loomis, Sayles & Co., LP, and Loomis Sayles Trust Company, LLC. (\$36.9 billion for the Loomis Sayles Trust Company). Loomis Sayles Trust Company is a wholly owned subsidiary of Loomis, Sayles & Company, L.P.